Pre Work Requirements

Note: A number of the sessions during the kickoff require you to have your laptop. You will also need working speakers and if possible a microphone (both can be internal to your laptop). Please be sure to bring your laptop to the kickoff.

The following are the things you need to read, review and do before attending the kickoff classes.

- **Session: What is Entrepreneurial Thinking and Why does it Matter?**
  - Read: New Venture Creation chapter 1 pages
    - In your course pack
  - Optional review: GEM Report
    - Link in your syllabus (access Syllabus area of your course)

- **Session: Virtual Team Exercise**
  - Download and test: Elluminate Plugin
    - Link in your syllabus (access Syllabus area of your course)
  - Review: Group member breakdown
    - Link in your syllabus (access Syllabus area of your course)
  - Read: The Challenge of a Team chapter 3 pages
    - In your course pack

- **Session: Where do Ideas Come From?**
  - Read: Conceptual Blockbusting chapter 7 pages
    - In your course pack
  - Read: The Art of Innovation chapter 3 pages
    - In your course pack

- **Session: Organizational Barrier to Innovative Action**
  - Read: Mainstreaming Corporate Entrepreneurship
    - In your course pack
  - Read: How Failure Breeds Success
    - Link in your syllabus (access Syllabus area of your course)
  - Read: EarCheck Case
    - Link in your syllabus (access Syllabus area of your course)

- **Session: Creativity, Innovation and Entrepreneurship (CIE)**
  - Read: Phase Zero Case
    - In your course pack
  - Read: Get Creative
    - Link in your syllabus (access Syllabus area of your course)

- **Session: Leadership and Human Behavior**
  - Read: Erik Peterson case
    - In your course pack
  - Read: What Leaders Really Do
    - In your course pack
  - Read: Can Absence Make a Team Grow Stronger
    - In your course pack
  - Read: Power, Politics and Influence chapter 5 pages
    - In your course pack